

For Immediate Release

Who Said Luxury Isn't For Dogs?

Award Winning Dog Bed Design Is Custom Comfort For Your Celebrated Canine

Benefitting Southampton Animal Shelter Foundation

New York, New York, July 2012: For the sophisticated dog-lover, Club Dog is an award winning one-of-a-kind dog bed fit for royalty.

Your pooch will dream of starring in his own version of *MAD MEN* from atop this retro Madison Avenue-inspired pet bed designed by Kim Price, an ASID New York Metro designer and Principal Director of New York custom design studio [KAVANTE](#). Inspired by her toy-poodle, Oz, Club Dog won Top Dog Honors on July 11th at the American Society of Interior Designer's (ASID) "A Summer Social With A Bite" in New York City. Drawing rave reviews from design luminaries, Club Dog will be one of five designs auctioned this summer to benefit the Southampton Animal Shelter Foundation.

The winners were hand-picked by Celebrity judges including cosmetics entrepreneur and animal advocate Prince Lorenzo Borghese; product designer, actress and socialite Tinsley Mortimer; publishing and advertising executive Gregg Oehler; Nicole Haddad, design editor, *New York Spaces*; and Anna Lombardi, social media editor, *Luxe Magazine*.

Club Dog is one of five winning designs that will be auctioned to support injured animals. The auction will kick-off at one of the largest social events in the Hamptons this summer, the "Unconditional Love" Dinner Dance on July 21st, at the Shinnecock Bay estate of Sandra McConnell. The event also will honor WNBC- TV news anchor Chuck Scarborough and his wife for their work on behalf of the shelter. The auction will continue online at Charity Buzz until August 9th
http://www.charitybuzz.com/catalog_items/315603.

Club Dog bed sponsors include Kravet and Maharam who provided indoor/outdoor fabrics. Club Dog designer and dog-lover, Kim Price donated her professional time and materials to this cause. All proceeds will go to support services on behalf of neglected, abandoned and surrendered pets and services.

"We expect that pet owners will be eager to bid on the dog domiciles of their choice to benefit a great cause," says Pamela J. Durante, ASID, CID, president of ASID New York Metro.

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Hand-crafted by master artisans in America, Club Dog was created with the finest attention to detail and made to last. Integrating modern luxuries, the bed is designed for the pampered pooch and is complete with memory foam cushion and reversible dog bone-shaped throw pillow. For the ultimate in indoor or outdoor living, the design blends cosmopolitan style with satin stainless steel and versatile Sunbrella fabric that will wear well poolside.

“A dog-owner myself, I was delighted to participate in the competition. It’s the perfect opportunity to connect with other designers in a light-hearted and engaging way and do what I love which is to design furniture,” says Price “all for a tremendous cause.”

Club Dog is the newest addition to the modern luxury furniture collection by New York custom design studio, KAVANTE, and the latest from Price whose previous work has been featured in top magazines and publications.

About KAVANTE: KAVANTE is a collection of made to order furniture, lighting, accessories and decorative objects for the interior. KAVANTE’s experienced designers are dedicated to working one-on-one with the interior design and architecture trades to bring inspired ideas to life in a myriad of styles handcrafted by master artisans with an American spirit. In addition to featured collections, a range of custom services and products are available, providing the resources needed for an individually tailored experience. The result is the creation of smart, authentic designs made to last for generations.

For more information about KAVANTE’s custom furniture, lighting and home accessories collection, visit www.KAVANTE.com, [Facebook](#) or follow us on [Twitter](#).

About ASID New York Metro: The New York Metro Chapter of The American Society of Interior Designers (ASID) is one of the national’s largest and oldest ASID chapters, a non-profit professional society representing the interests of interior designers and the interior design community throughout New York City, Westchester County and Long Island. www.asidnymetro.org

About ASID: The American Society of Interior Designers (ASID) is a community of designers, industry representatives, educators and students committed to interior design. Through education, knowledge sharing, advocacy, community building and outreach, the Society strives to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people’s lives. Its more than 26,000 members engage in a variety of professional programs and activities through a network of 48 chapters throughout the United States and Canada. www.asid.org

About the Southampton Animal Shelter Foundation: Located in Hampton Bays, N.Y., the Southampton Animal Shelter Foundation provides for the welfare of animals and helps reduce the number of homeless pets, providing important services to the neglected, abandoned and surrendered pets. www.southamptonanimalshelter.com

PHOTO ATTACHED: Club Dog bed with cushions upholstered in fabric from the Windsor Smith Home Collection for Kravet, reversible dog bone pillow in fabric designed by Sarah Morris for Maharam and stainless steel base.

FOR HI-RES (300dpi) JPG OR TIFF IMAGES PLEASE CLICK ON THE DROPBOX LINK BELOW

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